

Soar With Us!

Vendor Applications Now Open for the 2026 Eyes to the Sky Balloon Festival

Dear Potential Vendor,

The Salina City "Eyes to the Sky" Balloon Festival Committee invites you to be a part of our 19th Annual celebration! As colorful hot air balloons fill the Sevier Valley sky, our streets will fill with thousands of hungry and happy visitors—and we want you to be the highlight of their weekend on the ground.

Why Join Us?

- **High Traffic:** We draw crowds from across Utah for our sunrise launches, evening balloon glows, and Main Street festivities.
- **Affordable Fees:** We keep our booth fees competitive to support local artisans and small businesses.
- **Community Atmosphere:** Experience the famous "Trail Country" hospitality in a family-friendly environment.

Event Details:

- **Dates:** Friday, June 19th & Saturday, June 20th, 2026
- **Location:** Main Street, Salina, UT
- **Vendor Categories:** Food Trucks, Craft Artisans, Local Businesses, and Non-Profits.

Deadline: Spaces are filled on a first-come, first-served basis. We limit duplicate vendors (e.g., only one of each direct sales company or specific food type) to ensure profitability for everyone.

How to Apply: Please fill out the attached application and return it by mail, hand-delivery or email.

Payment is due within 10 days of approval to secure your spot. We look forward to seeing you under the balloons!

Sincerely,

Eyes to the Sky Balloon Festival

2026 VENDOR APPLICATION

Eyes to the Sky Balloon Festival | Salina, Utah Event

Dates: June 19 (Fri) & June 20 (Sat), 2026

1. CONTACT INFORMATION

- Business/Organization Name: _____
- Contact Person: _____
- Mailing Address: _____
- City: _____ State: ____ Zip: _____
- Phone: _____ Alt Phone: _____
- Email (Required for confirmation): _____
- Website/Social Media Handle: _____

2. VENDOR TYPE & DESCRIPTION

(Please select one category)

FOOD VENDOR / TRUCK

- Menu Items: (Please list ALL main items. To prevent saturation, we limit duplicate food types. i.e., hamburgers, tacos, snow cones).

- Trailer/Truck Dimensions: (Include tongue length and service window side)

CRAFT / RETAIL VENDOR

- Description of Goods: (e.g., handmade jewelry, wood crafts, clothing, etc.)

- Direct Sales Brand? (e.g., Scentsy, Avon): _____ (Note: Only one vendor per direct sales company allowed)

3. BOOTH FEES & REQUIREMENTS

- Standard Space (10' x 10'): \$100.00
- Food Truck Space: \$100.00

Electricity Needs: I understand that NO POWER is provided. I will be bringing a generator. (Must be a "quiet" inverter-style generator to respect music performances).

4. RULES & REGULATIONS

- Schedule: All booths must be open during official festival hours on Friday and Saturday. Early takedown is not permitted.
- Equipment: Vendors must provide their own canopies, tables, chairs, and weights. All canopies must be weighed down (stakes may not be allowed on certain surfaces; use sandbags).
- Weather: This is a rain-or-shine event. No refunds will be given for inclement weather.
- Food Vendors: Must attach a copy of your current Food Handler's Permit/Food Truck License.
- Taxes: Vendors are responsible for collecting and remitting their own sales tax. Forms will be provided at setup.
- Exclusivity: The Eyes to the Sky Balloon Festival reserves the right to limit the number of vendors selling similar items.
- Security: Security is provided Friday night, but vendors leave items at their own risk.

5. WAIVER & SIGNATURE

I, the undersigned, agree to abide by all rules set forth by the Eyes to the Sky Balloon Festival. I hereby release Salina City, the Festival, and all sponsors from any liability for loss, damage, or injury to person or property while participating in this event.

Signature: _____ Date: _____

SUBMISSION INSTRUCTIONS

Do not send payment with this application. You will be contacted upon approval with payment instructions.

Mail, Hand Deliver or email to:

Salina City/ Eyes to the Sky Balloon Festival

PO Box 69

Salina, Utah 84654

Email: larea@salinacity.org

Questions? Contact LaRea at 435-529-7304